

alumni BREW

a premium blend of alumni & their doings-

FOR COMMENTS & FEEDBACK:
info@ivsalumni.com

What makes greatness is starting something that lives after you.

Ralph Sockman

This will be my last address as the President for the term 2009-2010. During the past two years my team and I tried to streamline the workings of the association. We've got the website up and running, the mailing system more or less in order and successful and some not so successful endeavours. But then we only learn from our mistakes. The IVS Alumni Association has a long way to go and we are still struggling to create a system where it becomes melting pot for all of us. And with your support I am sure we will manage it soon. As the time passes, we seem to reminisce more and more about the days gone by... perhaps this can be the first step to relive our memories and relish them all over again. And this is exactly what tends to happen when a group of alumni gets together. Networking is another key factor when it comes to alumni associations, which can be beneficial in both our professional and personal lives.

We have been working very hard for the past few years to keep it running and always planning something or the other for the alumni. For us it is all about to keep the spirit alive that the school instilled in us. There is a lot that we have planned for in the past but couldn't go through with the idea because insufficient manpower. We want our alumni to come and help us run it more successfully with a new zest and feel. We all have our commitments and we all have our priorities, but I am sure, if we put our mind to it we can still manage to do something more concrete and positive.

We hope to welcome new members and also hope that they step forward and help us work more smoothly. And of course, some seasoned faces are more than welcome. I am sure together we can work harder and take our alumni association to the next level.

All the best - Muhammad Imran Khan CD 2000

are you a member yet? **register NOW.**

log onto www.ivsalumni.com



Image by Zeeshan Haider

ART INSPIRES CHANGE

3rd alumni collective.

"The IVS Alumni Association stands bold and proud to be Pakistani- no matter who we are and how we are. We have felt each blow that Pakistan has felt. We know the only way forward is for all of us, the Artists, to accept, to talk, to create, to inspire, to recreate, to imagine and to change."

**OPENING ACT: REINVENTING PASSION
SOUNDSCAPES PERFORMED BY
ORANGENOISE (A PROJECT BY TALHA WYNNE)
10.12.10 / FRIDAY / 6 PM
THE EXHIBIT WILL RUN TILL DEC 31, 2010**

AT THE IVS GALLERY, IVS CAMPUS
ST-33, BLOCK 2, SCHEME 5, CLIFTON, KARACHI 75600

IVS
Gallery

a big welcome to the class of 2010

URAAN: a flight to freedom

by Zohaib Zuby (AR 2007)

After having gone through the rigorous program of Architecture at the Indus Valley (and having survived it), I immediately realized that I had changed forever. It is not easy to become an architect. Having to look at everything through the eye glass of analyses and critique, I am now perpetually at odds with everything! The formal schooling system, the teachers, and the students – just to name a few. That is one of the reason why I went to teach 17 year olds in a local A level school. I wanted to give them the 'awakening' I received at 22. It wasn't an easy job – but it was rewarding to see that even through the mist of teenage crises, the individual at 17 or 18 is ready to grow.



Growth – I believe it to be the greatest need of the hour. The lack of it has rather made our society, our systems and the individuals who comprise of them – all corrupt and inept. I find it ridiculous when well-to-do families feel they can't marry their daughters without throwing in a bed-set and sometimes even a car. I find it contemptible when parents and teachers ask their students to behave in a manner they find right, and think in the manner they prescribe. I find it heart-wrenching when people habitually abuse politicians and blame them for everything, although they enjoy every luxury of life.

In the event of recognizing that the country is in bad shape my only humble perspective remains, and I want to share it with you; that there is only one solution to address all prevalent problems. The society, the systems and the individuals all need to change themselves, through their own proactive consciousness. Not only is this a very difficult task, it is also something that people will never admit. Self-criticism and Self-development remain the most dormant behaviors in the fabric of our belief system. Everyone wants a revolution in the country but no one wants to revolutionize their own lives. And simply because it takes up a lot of energy and it requires immersing oneself in a lot of unwanted agony.

As the Leader of URAAN – a youth movement – I can only say that the most difficult solution is the most sustainable and useful solution. Until and unless the mindset of the people doesn't change, no will, no law, no political correctness and no revolution can change the derelict hypocritical state of our society. I have learnt this fact after challenging it for a year and I know what I am saying.

To the community of artists and designers: I extend my message and I am open to critique, discussion and team work – that unless we walk the talk, there is no use of being young and full of ideas. Unless we can steer a collective effort to enable a mass movement of growth and self-development, we would have compromised our artistic skills. Unless we can unify our strengths our weakness will divide us even further.

The original artwork is done by Architecture Alumni Zohaib Zuby, Mustafa Mehdi and Yasir Talib.

THIS DEGREE CAN TAKE YOU ANYWHERE. PROMISE.



Welcome to a world where everything is sculpted to perfection, where everything is made by Mav. Often described as 'almost too pretty to eat' these cupcakes/cakes are a labour of love. Thus far, MavMade is a one woman show created earlier this year by Mahvish Rizwani (Class of 2005), that culminates the very diverse art of baking and illustration. We believe it is indeed the devil that lies in the details, MavMade is an affair with your senses that titillates your taste buds and makes you go weak in the knees.

Look for Mavmade on Facebook or email mahvishrizwani@gmail.com

For a touch of playful with a twist of creativity, visit **Ghazal Pirzada Creative Studios** on facebook. Choose from an array of textile artifacts, bookmarks, keychains and much more.

image by Eefa Khalid for Dawn blogs



alumniFEVER

Shows/exhibitions/plays/concerts/book launches/design work/awards etc: Tell us what you are upto and we would love to plug in your news.

Last year **Sausan Saulat (FA Class of 2006)** was selected for The Vasl Taza Tareen Residency, comprising of 5 artists across Pakistan; the venture culminated into a show at The V.M Art Gallery (Oct 09). Participation in other recent shows include 'Starring the artist' (March 09) and 'Ishq Vishq' (Oct 09) at The Zahoor Ul Akhlaq Gallery. 'Dear Diary' at The Poppy Seed Gallery (Nov 09), The 2nd Alumni Art Collective (Dec 09) and 'Young Blood' (March 2010), Canvas Gallery. Also selected for the Fulbright Scholarship program she leaves for the US this year to pursue her Masters in painting and is currently preparing for her first solo exhibition.

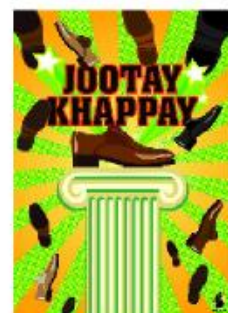


Keep an eye out for Kaavish's debut album, Gunkali. Indus grads **Maheen Meenai and Sophia Khan (Comm Des, Class of 2006)** are the designers behind the refreshingly unique album artwork. Experimenting with mixed media and typography, Maheen and Sophia have combined calligraphy, photo illustrations and textures to create cover art that is as distinct as Kaavish's music. Gunkali has remained the top-selling local album since its release in January, 2010, and is available at music stores across Pakistan.



DUCK! We're coming!

D.U.C.K! (Designers United for a Cause, Karachi!) Is a humanitarian design activism group founded by **Sana Nasir and Tehmina Fatima Mirza (CD 2009)** while they were still in their final year at IVSAA. The D.U.C.K! Team also includes **Alizey Hasan, Sukaina Moosavee and Rahat Rafiq**. This year D.U.C.K! Got together with an alumni group Rebuild Rebound to hold a series of exhibits called 'To Karachi With Love'. After shows at The Upper Level, The Second Floor Café and Photospace 100% of the profits went to Shahid Abdulla's reconstruction efforts for the rebuilding of historic Bolton Market which fell victim to one of the biggest terror attacks in the city on the event of Ashura last year. To be a part of our future events join our group on facebook, support us and Design for a cause!



KARACHI CITY ORIENTATION A FOUNDATION YEAR & ALUMNI COLLABORATION



top to bottom: Sandspit Clean up & Mangrove Planting, Installations with celebrities, Talk with Moh'd Hanif, and the fantastic event management class- Ruth Badlee Shab Badlee

for more pics please visit www.ivsalumni.com/foundationyear

frothyCAPUCCINO

SIT BACK AND TAKE A LOOK AT WHAT'S BEEN HAPPENING LATELY.

CAREER SEMINAR: ON BEING SELF EMPLOYED.

HOW TO FREELANCE (AND OTHER KINDA SCARY STORIES.)

7 SPEAKERS AND THEIR JOURNEY ON HOW THEY MADE IT IN THE WONDERFUL WORLD OF FREELANCE
FRIDAY MAY 14/230 TO 430 PM
STUDENTS, FACULTY AND ALUMNI FROM ALL DEPARTMENTS WELCOME TO ATTEND.

The IVS Alumni Association WWW.IVSALUMNI.COM



Earlier in the year, The IVS Alumni Association was approached by the IVS School to hold a career seminar. Since the current trend is to be self employed, it was decided to pick out a few alumni who have gone down that route and have them share their war stories.

The speakers included Amean J, Sumaira Tazeen, Babita Dawani, Mahin Hussain, Ibn Sajjad, Beenish Waiz and Maria Ansari.

SHEHER KI SAIR

As part of our ongoing efforts to create more opportunities for Alumni to meet, we have started a monthly exploration of creative city haunts by the name of Sheher ki Sair. These will include trips to old houses, museums, artists' studios and more. The first trip was to the truck painters lair to see how truck art - now a famous and well loved style- is applied and produced.



INSTANT INSPIRATION

www.designspongeonline.com

www.archidose.blogspot.com

www.maxwangerblog.com

www.printpattern.blogspot.com

www.formfiftyfive.com

Due to severe shortage of man power on our end, we could not manage to launch our own initiative for Flood Relief. However, we helped spread the word for the IVS Students Council and several Alumni-Faculty were involved in the packing and collection of the relief goods.

THE AGM 2010

The Annual General Meeting this year was an update mail sent out to the Alumni and the funds that were saved from this measure were donated to the Flood Relief Effort.

The IVS Alumni Association Board of Governors elected by you for the 2009-2010 term are are **Imran Khan** (President), **Manizhe Ali** (Vice President), **Sara Jamil** (Gen Secy), **Saba Rafique** (Joint Secy), **Abdul Ali** (Treasurer), **Yusra Askari**, **Samar Zia**, **Naureen Ausaf** and **Zeeshan Haider**.