

# alumni BREW

a premium blend of alumni & their doings-

FOR COMMENTS & FEEDBACK:  
info@ivsalumni.com

**Every person, all the events of your life are there because you have drawn them there. What you choose to do with them is up to you.**

Richard Bach



**AMIDST MUCH  
CELEBRATION,  
IVS TURNS 21.**

photograph by Osama Shahid

## president TALK

*"The greatest obstacle to discovery is not ignorance - it is the illusion of knowledge".*

Daniel J. Boorstin

When looking through quotes for the opening of my message, I came across the above and it connected instantly. Presiding over the Board of Governors of the IVS Alumni Association can be compared to a voyage of discoveries. The most exciting part is the treasure trove of creative alumni found on the way and their success stories. It is almost like coming across a Pantone fan deck of three hundred and something colours and just being amazed at seeing so many colors together. Appreciating the diversity and individuality.É

Yes, returning to the IVS has made me realise why IVS means so much to me. It is where I am with people who are like me in a lot of ways, we think, we analyse, we criticise, we dream, we believe, we want to be more, and yet do all the same in different ways. I am inspired by this newly discovered vibrance and the possibilities. The IVS Alumni Association is the platform for connecting with people who keep the spirit alive in you.É

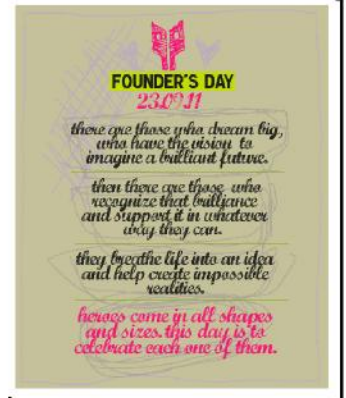
So over the next year I hope we will reconnect and learn more from each other. We have the potential to achieve so much together. I would welcome all alumni to undertake this remarkable journey. If you wish to participate in vision 2020 or our play, attend our agm or plant a tree at the new campus, help us archive IVS memorabilia or plan an alumni outing, advise on dissertations or showcase your portfolio, design a souvenir or set up an alumni gallery cafe, be part of the alumni publications or be the artist at the alumni show, do not hesitate to commit to the IVS Alumni Association.

Looking forward to hearing from you,  
Moyena Niazi- President, IVSAA 2011-2012

**log onto [www.ivsalumni.com](http://www.ivsalumni.com)**

**are you a member yet? register NOW.**

**a big welcome to the class of 2011**



## bogDIARIES

### MAY

- Met with the school and the alumni for a dialogue to understand the happenings that followed the exhibition held in IVS Gallery.
- Invited the Founders for tea at the campus. All of the founders sat with the new BOG as we discussed the MESSAGE OF THE FOUNDERS. The founders shared their views on the mission statement.

### JULY

- The Event committee, headed by Rahat Rafiq, organised a show of the movie BOL at the Capri Cinema. The movie was rated by hundred viewers including the faculty, alumni and their spouses. The IVSAA rated the movie eight out of ten.

### AUGUST

- Invited all subcommittees and previous board members of the Association for Iftar to brainstorm Founders Day and Vision 2020.

### SEPTEMBER

Our first major endeavor, Founders Day, has been an extremely successful one. The Alumni Association, for the first time celebrated the birthday of the School. The 21 st birthday was attended by over six hundred guests including students, faculty, alumni and friends of IVS. The theme was NOSTALGIA. 150 students and alumni actively participated as volunteers for this event.

The Alumni launched its Souvenir collection to mark it's tenth anniversary, headed by Beenish Waiz. This has recently been uploaded online and we are receiving many orders on items which include bags, sketch books, stationary, mugs, bookmarks, etc. We are planning to have a permanent window showcasing all these products for a better visual understanding.



## BOL THE MOVIE RATINGS

Rating was on a scale of one to ten, ten being the best.

Less than five viewers rated **BELOW FIVE**

**Eighteen** viewers rated **FROM FIVE TO SEVEN**

**FORTY SIX** viewers rated **EIGHT AND ABOVE**

**Twelve** viewers rated **ten out of ten!**



## OCTOBER

The Vision 2020 forum, headed by Ramiz Baig has also been a big interactive accomplishment with fellow alumni members and current students. 27 alumni participated. The forum was executed on the lines of the World Café, mediated by Abbas Hussain, Pakistans only official representative on the World Café forum. The results of this event are being compiled by Ramiz. We shall be conducting a follow up session in January 2012.

## NOVEMBER

Wonder Wander- A workshop with Saima Zaidi organized by the Alumni Show Committee was conducted on November 6th. The workshop motivated and inspired thirty participants to reach for higher levels of creativity.

## DECEMBER

The opening of 18: the Fourth Alumni Collective.  
WELCOME CLASS OF 2011! Beach get together.



image credits for the bogDIARIES section: Rushad Dastoor, Fatima Zulfiqar, Osama Shahid, Rameez Rehman, Rahat Rafiq, Moyena Niazi, Sara Jamil



## 'For the love of everything creative'



Initiating a platform to highlight creativity, for the sake of creativity, that was our dream behind Warehouse. Being art school graduates ourselves we felt a dire need of platforms, which encourage and support people like us especially in the city of Karachi consumed with commercialism. We believe that art is a necessary vent needed for positive reforms in a nation struggling for a lot more. We want to bring in fresh faces, provide opportunities to them in order to enable them to achieve all that they believe they can achieve and more. Warehouse is our new, humble venture says the team behind it. **Umer Adil, Beenish Umer, Naveed Salam and Fawad Suhail Abbasi** are all graduates of IVS and professionals tied together by their mission to promote art and design at all levels, from this newly formed platform of warehouse.

Redesigning, reusing, refreshing and recycling ideas and materials, the product line at warehouse is all about absorbing ideas that surround us on a daily basis and adding value to them. Identifying icons that we as Pakistanis are encircled by and working with them as popular imagery to elevate the understanding of our own identity and build on the spirit of belonging, is the thought behind the 'B-series' product line at Warehouse. We work with local craft, materials and ideas and try to experiment with what exists. From our mugs, trays, key chains, planters and coasters to our latest new-aged candle stands; we have used the local craft to generate a bright and colorful range of products by adding the much-needed twist. Each of our products have an interesting and unique story and the journey from their pre-existing scrap form to the designer, funky and bright home accessory is amazing. While raising the bar of quality and designing products which forward a sense of belonging, we pride ourselves in going the extra mile by keeping our ideas and products sustainable.

Apart from the B-series product range, Warehouse has also ventured into publications for a cause, launching its very first publication on the 23<sup>rd</sup> of March 2011. A box set collective, titled 'Mein bhi Pakistan hoon' a collaborative project involving 7 very talented young photographers of Pakistan, adamant to present in their captured images the other, softer side of Pakistan. This was initiated solely to uplift spirits in these unfortunate times of distress and was largely appreciated by individuals as well as the CSR Association of Pakistan, leading them to certify the Warehouse team as a body working towards Corporate Social Responsibility.

Other Warehouse publications include the Icon series posters, designed by **Mariam Hussain**, once again representative of elements that we can call our very own.

Warehouse has been exhibiting frequently over the past few months of its conception with art ranging from photography, graphic design and digital art to paintings, prints, miniatures and ceramics.

For more information find us on [www.facebook.com/warehousespace](http://www.facebook.com/warehousespace) or mail us on [warehouse.25c@gmail.com](mailto:warehouse.25c@gmail.com)

by Beenish Umer (FA 2002)

# KARACHI CITY ORIENTATION A FOUNDATION YEAR & ALUMNI COLLABORATION

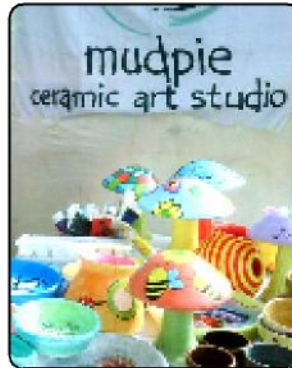


top to bottom: 89 questions after watching *Khamosh Pani*, the Azadi Initiative on 14th August, Volunteer Roving Photographers at Founders Day 2011 and Sports Day Scrabble Challenge.

for more pics please visit [www.ivsalumni.com/foundationyear](http://www.ivsalumni.com/foundationyear)

# alumniFEVER

Shows/exhibitions/plays/concerts/book launches/design work/awards etc: Tell us what you are upto and we would love to plug in your news.



Mudpie Studio is a concept based platform for creative implementation of Ceramic Art and create awareness for Ceramic Art within the community initiated by **Abeer Asim (CR 2008)**, M.A. Ceramics, from University of Wales, Cardiff along with designers **Zuna Altaf and Urooj Mustafa, (CR 2010)**. It aims to bring a new dimension of prospects within the art world of Pakistan. The main objective relies on the fact of consumer experience, be it for Leisure, Focus and Patience development or simply a Therapeutic one- you can expect it all through clay.

The studio hosts facilities for project based clientele including fine artists, Architects and Interior Designers, along with gallery exhibitions, in-house and school based Clay workshops for diverse age groups, outdoor events including birthday parties and school

**Sadia Salim (FA 1994)** studied Design majoring in Ceramics at IVS, Karachi. She has exhibited her work nationally as well as internationally. She was the recipients of 2007 Commonwealth Arts and Crafts Award. Sadia has undertaken artist residencies at the Institute of Ceramic Studies, Shigaraki, Japan, Greatmore Studios Cape Town and University of Johannesburg in South Africa. In April 2010, she was invited for a joint residency at Bluecoat Gallery and Liverpool Hope University. She has extensive experience in teaching and also coordinating the Department of Ceramics at Indus Valley School of Art and Architecture. In 2010, she received the Fulbright Scholarship and is currently pursuing Ed.M in Art and Art Education at Columbia University.

After winning his first Design Excellence Award in 2009, **Fawad Suhail Abbasi (AR 2002)** won his second Design Recognition Award from IAP this year for professional excellence. In 2011 he was also elected as the youngest Chairman of IAP, Islamabad Chapter and Member, Architecture, Executive Committee of PCATP. His work has been published both locally and internationally and he was recently aired in the Show "Stylish Rehash" on Channel Style 360.

[www.suhail-fawad.com](http://www.suhail-fawad.com)



And the LUX STYLE AWARD FOR BEST EMERGING TALENT 2011 goes to...

Mahin Hussain (TEX 2002) who started her accessories line a few years ago has steadily worked her way to the top. With her bold and beautiful bags, it is no wonder that fame finally caught up with her.



IVS Alumni are proud to have its members pursuing their Masters as recipients of the prestigious Fulbright Scholarship. **Auj Khan (F.A 2006)**, **Khaula Jamil (CD 2006)**, **Sadia Salim (FA 1994)**, **Vivian Xavier (CD 2007)**, **Anam Khan (CD 2010)**, **Ahmed Ansari (CD 2008)**, **Sausan Saulat (FA2006)**, **Sarah Alvi (CD2006)**, **Saba Shaykh (AR 2007)**, **Umair Jangda (CD 2006)** and **Sohail Abdullah (FA 2007)- you do us proud. Best of luck to this year's applicants!**

# frothyCAPUCCINO

SIT BACK AND TAKE A LOOK AT WHAT'S BEEN HAPPENING LATELY.



## THE FOURTH ALUMNI COLLECTIVE

WE GOT TO OPEN UP THE WINGS FIRST.

AS ART STUDIOS ALUMNI WE BELIEVE THAT EVERY MAJOR CHANGE IN SOCIETY OR EVEN THE WORLD COMES FROM DEVELOPING A STATE OF BEING.

PERSONAL REVOLUTION  
ON AN INDIVIDUAL LEVEL  
NOTES BY MR. ABBAS HUSAIN

18  
FOURTH ALUMNI COLLECTIVE  
ARTS, ARCHITECTURE AND COMMUNICATION IN CONTEMPORARY PERSPECTIVE

3.12.2011 TO 31.12.2011 AT THE IVS GALLERY

FOURTH ALUMNI COLLECTIVE  
3RD DECEMBER '11

OPENING PERFORMANCES.  
ELEVATOR GOES UP AND DOWN  
BY BABAR SHEIKH

AGENDA  
6:45 WELCOME 7 PM OPENING PERFORMANCE  
7:30 EXHIBIT OPENS 8 PM REFRESHMENTS

AT THE IVS GALLERY, IVS CAMPUS  
ST 33, BLOCK 2, SCHEME 5, CLIFTON, KARACHI 75600

THE SHOW WILL RUN TILL 31ST DECEMBER 2011 10 AM-6 PM  
FOR FURTHER INFORMATION: 021-35861039

IVS GALLERY The IVS Alumni Association

## VISION 2020

After 20 successful years of the IVS it's the executive committee has created a subcommittee known as the Strategy Committee comprising of members from the Founders, the Board of Governors, the Executive Committee and the Alumni.

This committee had decided that to formulate an effective strategy the first step should be to involve all the stakeholders and get their feedback. The stakeholders included the students, the alumni, their parents, the founders, the statutory bodies and the teachers.

The alumni reps of the strategy committee were assigned the task to engage the most important stakeholders, the students and the alumni in a dialogue concerning the future of the IVS. This event took place on 30th September 2011 and was conducted by Alumni **Ramiz Baig, Moyena Niazi, Maria Ansari, Sadia Qutbuddin, Maria Ansari and Faryal Sethi**. Renowned speaker Mr. Abbas Husain moderated the event which was attended by 86 students and 27 alumni. Various facets of life and the future were discussed in a very interactive world cafe format. The committee is looking into holding a continuation event in the near future.

The Fourth Board of the IVS Alumni Association took charge in May 2011. This new team of ten comprises of a whole array of alumni members from all departments, spanning from 1995 -2010.

**Moyena Niazi (Architecture 1995) - President**  
**Maria Ansari (Architecture 1999) - Vice President**  
**Ghazal Pirzada (Textile Design 2007) - General Secretary**  
**Maria Aslam (Architecture 1998) - Joint Secretary.**  
**Rizwan Sadiq (Architecture 1996) - Treasurer**  
**Faryal Samdani (Fine Arts 1996) - BOG Member**  
**Umer Adil (Communication design 2002) - BOG Member**  
**Beenish Umer (Fine Arts 2002) - BOG Member**  
**Rahat Rafiq (Communication design 2009) - BOG Member**  
**Imrana Raza (Textile Design 1998) - BOG Member**

## PLAN 2012: AGENDA!

### JANUARY

- VISION 2020, second session
- The launch of our Drama Committee, headed by **Faryal Sethi**. Exciting Discussions have already started on this forum.
- Initiating a Dissertation Committee, headed by **Maria Ansari**, in conjunction with faculty. The Association has shown keen interest in the dissertation document as research is the basis of good design. From the Alumni, **Moyena Niazi and Maria Ansari** were invited for the architecture and interior design dissertation vivas this year and **Sara Jamil** for Communication Design.

### FEBRUARY

### MARCH

### APRIL/MAY

# 1990-2011

FOUNDERS DAY 2011: AN IVS - IVSAA COLLABORATIVE

*what makes greatness  
is starting something that  
lives on after you*



**FRIDAY SEPTEMBER 23, 2011 AT 7PM - IVS CAMPUS - DRESS FESTIVE**

**OPENING OF THE IVSAA TENTH ANNIVERSARY SOUVENIR COLLECTION. CAKE CUTTING. COURTYARD ACTIVITIES. MAKING OF A TIME CAPSULE, SPEECHES BY THE FOUNDERS, PERFORMANCES AND DINNER, OF COURSE.**