

# alumni BREW

a premium blend of alumni & their doings-

[www.ivsalumni.com](http://www.ivsalumni.com)



A brand new range of souvenirs now on sale.

## president TALK

*"The difference between ordinary and extraordinary is that little extra." Jimmy Johnson*

That time of the year has approached again, another batch of young talented artists await their license to leave the nest and swim against the stream, inspiring us at the twenty-second convocation for the Indus Valley School of Art and Architecture.

Year twenty-five was the year our alumni family witnessed the sad demise of a hardworking and full of life alumni, Zahid Suleman, for whom I'd like every reader to say a little prayer.

The current board members on the IVS Alumni Association are young, enthusiastic, passionate and diverse as depicted in the last two events executed by us. The major appreciation goes out to the Event Committee's effort in managing highly valued events, namely 'Azaadi Nashta' and 'Founders Day'.

Liaising with our very own design committee (also responsible for the design of this newsletter) and event committee, our upcoming events include Beach Trip, Alumni Meet & Greet, Inspirational Talks Series & many more in the coming term.

Our aim, after being handed the charge in April 2015, was to revive the spirit of 'giving back' to IVS. We managed to successfully bridge the gaps with the current Students Council and plans in the pipeline with them, which shall only prove fruitful with time. Also inauguration of an alumni office within the campus will be held earlier next year as visualized by the founding members.

Taking advantage of effective social media, we reached out to many long lost alumni members online in order to work and update our members' database. This year has been about details and alterations; innovative ideas and initiation to bring the alumni back and to remind IVS family that there's no place like this big, old 'Kharadar' building, that we call home.

Tradition being followed, this year shall witness the fifth alumni award (an initiative taken by the board of 2012) and we as a board have provide maximum assistance to ensure its smooth process.

Twenty-five also served a platform for many alumni entrepreneurs to rise above and achieve more than what they had envisioned for themselves or their venture. While some alumni made it to be part of the Fulbright scholarship, many others got international exposure and recognition through their excellent work – it's the year of successes and I only wish it to continue as we move ahead!

**Rahat Rafiq CD 2009**  
President Alumni Association 2015-2017

**NEW ALUMNI IN THE HOUSE!  
WELCOME CLASS OF 2015.**

**JOIN A COMMITTEE! LOTS TO DO!**



**The IVS Alumni Board of Governors (BOG) 2015-17**

Rahat Rafiq CD 2009 (President)  
Saba Qudusi FA 2011 (VP)  
Nisa Karamatullah FA 2012 (GS)  
Amrina Irfan TEX 2012 (Treasurer)  
Faisal Bilwany AR 2004  
Ghazal Pirzada TEX 2007  
Eefa Khalid CD 2008



# bogDIARIES

## August 14- Azaadi Naashta

As per our years old tradition the Nusserwanjee building was decorated with 'jhandeys' for the flag hoisting ceremony. The new Board of Governors of the Alumni Association took this opportunity as their first official event, inviting all Alumni, School Administration, Staff & Students and Students of the Rahnuma Schooling Project (RSP) for a friendly 'Halwa Puri' and 'Chai' introduction.

With green and white 'dhaba' with 'takhts' setting spread, special tables were also set for the founders and teachers with decorative centre pieces. Our Event Committee comprising of **Alumni Nisa Karamatullah**, **Ayeza Mariam Mir** and **Mashaell Akhter Noman** really outdid themselves! Last but not the least, the 'dhol-wala' thumped the right beats to end the event with a bang.

A table with IVS logo souvenirs was set for the guests to take a memory home. The event was highly enjoyed by everyone, and those who attended it for the first time promised to join in next year also.

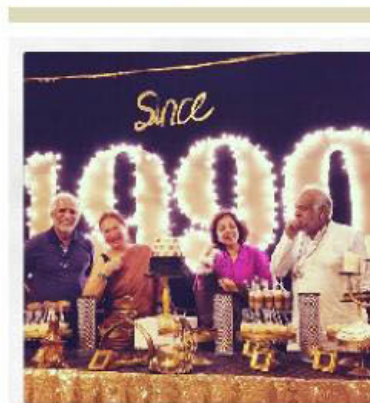


## Founders Day 2015

The second event managed by the IVSAA BOG was appropriately big given it was marking 25 years of IVS. Held on September 19, it was attended by a great mix of Founders, alumni, staff members with families and students. Everyone loved the attention to details. In fact, one of our founders, Akeel Bilgrami remarked that he had never seen IVS "as beautifully decorated as this!" Claps for the Event Committee!

We commemorated those who have been part of daily IVS life by honoring the administration staff, teachers and janitors who have served 5+ years in the institution. Male members were given waistcoats with embroidered IVS logo, while female members were given shawls.

A delicious dinner and the amazing "Sounds of Kolachi" were a perfect end to this nostalgic reunion the IVS community now looks forward to every year.



## THE IVS ALUMNI AWARD: 2014

The IVS Alumni Award 2014 which was given to **Mojiz Hasan from the Communication Department** is presented to the graduate who has been most socially conscious in applying his/her method of approach to the thesis that explores a solution of social, economic or political relevance or for community service.

His topic was Wasooli, a system devised for Pakistan, that not only promises to recover your stolen phone but also eliminate phone theft altogether from this country.

## hello from the design commitee

Hi! The design for the Alumni Brew is done by the IVS Alumni Association Design Committee (fondly known as DC). It currently consists of **Alumni Mariam Hussain and Sara Jamil both CD 199**. If you are interested in a mostly frustrating but oddly gratifying job of helping us design stuff for the Alumni Association, drop us an email on [info@ivs alumni.com](mailto:info@ivs alumni.com) titled "I want to work for free". Thanks!



## KARACHI CITY ORIENTATION

The City Class Alumni teachers for 2015 are Khizr Munir CD 2005, Khawla Jamil CD 2006, Fatin Khali CD 2007, Anser Shazkat CD 2007, Bisma Askari AR 2007, Humayun Memon CD 2008, Tehmina Fatima CD 2009, Nazia Anwar TX 2009, Rahat Rafiq CD 2009, Mohammad Ali CD 2009 and Majwish J Khan AR 2013.

## A FOUNDATION YEAR & ALUMNI COLLABORATION



The Karachi City Orientation classes are an activity based series of seminars, structured to help a Foundation Program student examine and re-examine his/her role and relationship with the city of Karachi. The flexible structure of the class evolves with the changing social atmosphere of the city, (and the country as a whole) allowing the content to be concurrent with contemporary social and cultural practices. Essentially, this class is a stepping stone for the students to address greater issues and social dilemmas pertaining to their own cultural identity in the context of the city and its visual culture.

A strange electricity in the air of late, as young people have started taking ownership of this city and are rewriting its recent dark narrative, has led to the theme of this year – RECLAIM.

Keeping the Reclaim theme centre of each class, in 2015 we had many interesting things happen such as creating awareness videos with the students, a drama workshop with the famous Improve group "Platoon", planting 100 trees in a public school in Malir, going to the old Bambino Cinema and watching a 1960's Pakistani Blockbuster (Armaan), an IVS styled Sports Day (which has become a recurrent feature over the years), and last but not least, for the first time ever, we did an IVS CITY O HACKATHON where the students were given 5 genres (Health, Culture, Education, Civic Facilities and Sports) and they had to identify societal problems and come up with creative solutions for them and eventually pitch it to two social media gurus. One group was declared a winner and they get to develop this campaign under the mentorship of experts like Faisal Kapadia and Faizan Leghari.

Through City O we try to keep things relevant and look forward to more exciting activities we have planned for next years batch. If you want to get in touch with us please email [onivscityorientation@gmail.com](mailto:onivscityorientation@gmail.com)



# Long live cultural dialogue.

Sabeen founded Peace Niche, a not-for-profit NGO to promote democratic discourse and conflict resolution through intellectual and cultural engagement. Committed to making it a vibrant centre of Pakistan's developing civil society, Sabeen fearlessly championed many causes including domestic violence and was the brains behind Pakistan's first hackathon. Tragically, she was shot earlier this year after a divisive talk at T2F, the first project of Peace Niche.

This year, she was named one of 100 Leading Global Thinkers by Foreign Policy while her PeaceNiche was nominated for a leading humanitarian award, Human Rights Tulip. Sabeen was also awarded South Asian Meeto Memorial Award in October 2015.

Recently named the new director at Peace Niche is **Alumna Marvi Mazhar AR 2009**, an architect by profession and an artist and storyteller at heart, passionate about the documentation, preservation and restoration of heritage sites in Sindh. She has to her credit a rich portfolio of projects she has worked on, including the conservation of Karachi's Railway Station. We wish her the very best in her brand new role!



## alumniFEVER

Shows/exhibitions/plays/concerts/book launches /design work/awards etc: Tell us what you are upto and we would love to plug in your news to share.

**Alumna Asma Javeri CD 2012** did a fun illustrative series on Instagram titled 'Chocolatomy', where she paired detailed drawings of the human anatomy with chocolate.



This was picked up by super popular site Design Taxi. Proud moment for CD!

<http://designtaxi.com/news/375420/Intricate-Illustrations-Of-The-Human-Anatomy-Paired-With-Delicious-Chocolates/>

**Alumnus Ahmed Ansari, CD 2008** went to MIT in July 2016 representing Pakistani design and won the debate against Jamer Hunt a professor at the New School, at the Knotty Objects.

Ansari has also worked with the Pakistan Innovation Foundation doing workshops on design research methods, he is Pakistan's first qualified interaction designer.

[www.media.mit.edu/video/view/knotty-objects-2015-07-16-10](http://www.media.mit.edu/video/view/knotty-objects-2015-07-16-10)

Reimagining the Walls of Karachi,' an initiative by 'I Am Karachi' aims to wipe ugliness off of the city's walls.

A group of artists and volunteers are reclaiming the walls by painting them with cheerful designs aimed at bringing some happiness and pride back to an often violent, chaotic and corrupt city. One of the project coordinators **Alumna Adeela Suleman FA 1999** said she was delighted the work had brought a "less hostile" look.

With help from the city authorities to get the permission they need, they aim to repaint walls in 1,600 different places - from warehouses to schools to flyovers and underpasses.

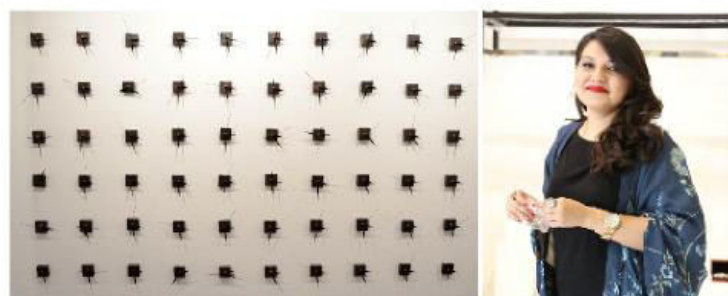


Watch out for the animated movie Bilal, co directed by our own **Alumnus Khurram Alavi CD 2005**.

A story from a thousand years ago, it is about a boy who finds the courage to raise his voice and make a change. Inspired by true events, this is a story of a real hero who earned his place in history. Releasing in 2016.



Congratulations to **Alumni Nadir Firoz Khan CD 2006** for the Best Fashion Photographer award at the Lux Style Awards 2015. He is photographed here with Zoe Viccaji who was also at IVS for a year in the same batch and won Best Album awards at the Lux Style Awards 2015.



**Quratulain FA 2013** has exhibited her sculptures & installations 7 times within six months with renowned galleries; Amin Gulgee, KOEL, Full Circle, FOMMA and VM Art Gallery.

As a sculptor, Quratulain has been working with clocks and mechanisms since 2013 and her work so far has revolved around her struggle to manage time. These sentiments trickled down to the creation of her brand "Kairos" transforming her sculptures and installations into wearable art. Most of her mechanical jewellery pieces are one of a kind and are available at Koel.



11 months after graduating from IVS, **Mustafa Shaikh CD 2012** had the opportunity to work as a full-time designer for world's most prestigious aerial sports company "Skydive Dubai" doing 360 degree branding for the Jetman, The future of human flight, as shown on covers and highlights of BBC, Forbes, Wired and other renowned papers and TV channels.

Jetman recently did a formation flight with Emirates A380 became one of the most viral videos on the internet. A man flying like a bird right next to an aircraft, Jetman defines the future of human flight. See it for yourself on XDubai's Youtube or on <http://bit.ly/1XS4sxD> Find out more on Facebook ( [fb.com/jetman](http://fb.com/jetman) ) or [jetman.com](http://jetman.com). Alternatively keep up with Skydive dubai and Jetman's adventures in the sky on his instagram @mustafa\_sheikh.

Founded in 2015, by **Mariam Maqsood FA 2010** Bahaar is an online sales platform that focuses on contemporary art from the Middle East and South Asia. With the white cube challenged, due to the rising cost of retail floor space and the emerging trend of e-commerce, Bahaar aims to support the artist without disrupting the creative process and promoting a passion for contemporary art from the region among young collectors.

Mariam has worked as Communications Manager in Dubai with The Third Line (TTL) which champions contemporary Middle Eastern art and artists locally, regionally and internationally. In 2013, Mariam relocated to London and began work as Gallery Manager at Edge of Arabia. After hosting a number of successful exhibitions locally and internationally, she realized that the traditional gallery model was no longer valid and with Bahaar she aims to bridge this gap by connecting emerging artists from South Asia and the Middle East with young collectors globally.

instagram @artbahaar | facebook page @Bahaar or private @Art Bahaar



**Namsa Abbasi CD 2007** worked as Production Designer alongside Tahir Mahmood, and also did art direction on feature film **Moor** directed by Jami. The film set against beautifully surreal Baluchistan and the chaotic cityscape of Karachi. It took over two years to shoot with Production design & Art Direction proving to be particularly challenging during the Baluchistan spell given the low temperatures of -15 Degrees and poor infrastructure. The production design treatment stuck to using earthy tones and textures in an urban, decayed fashion, with splashes of railway colors; greys, maroons, antique blues and greens.

Moor has been selected as Pakistan's official entry for Oscars for 2015.



**Fawad Suhail Abbasi, AR 2002** won the Design Excellence Honorable Mention in April 2015 for a residential project in Islamabad from the Institute of Architects, Pakistan (IAP) after winning the IAP Design Excellence Award in 2009.

He currently holds the position of the **first Chairman ACYA, ARCASIA Committee on Young Architects for 2015-2016.**

**Alumnus Ahsan Qureshi CD 2003** is based in Kuala Lumpur, Malaysia, where he works as a full time photographer and Art Administrator. In 2015, Ahsan launched 'Travel Photographer Asia' an international photography Festival. which aims to provide an umbrella platform for all photography enthusiast.

In its inaugural year, TPA was able to receive more than 2600 entries from 86 different nationalities. A panel of renowned travel photographers like Tewfic Al Savy, Rahman Roslan, Eric Beecroft and our very own **Alumna Khaula Jamil CD 2006** formed the judging jury and carefully selected the top 50 best photographs including the top winners who received prizes worth USD\$24000. These were displayed at a beautifully curated exhibition at a Kuala Lumpur Gallery.



Ahsan believes that Travel Photographer Asia 2016 will be even grander and he hopes to see more work from Pakistani Photographers. Dr. Shahidul Alam and Tewfic Al Savy and Khaula Jamil will be giving 4 days master classes and workshops during the TPA festival from 26th to 29th May in Kuala Lumpur.

[www.travelphotographersasia.com](http://www.travelphotographersasia.com)

# spotlight: Ehtesham Ansari



With a Masters degree in Surface Manipulation from England, **Ehtesham Ansari TX 2003** set foot in the wondrous world of Fashion Styling. Beginning with London Fashion Week 2007, he has gone on to style almost a 100 TV adverts, 2 Feature films, shows for FTV Gulf/Middle East and quite recently Coke Studio Season 8. The Lux Style Awards this year was also a huge accomplishment by him.

Ehtesham has done considerable work as a personal celebrity stylist for Pakistani celebrities & sportsmen, Bollywood actors, the Manchester City football club and cricketers for the KKR 2014 team in the IPL. Last month he was in Paris styling the Q Mobile campaign with Iman Ali. His glamorous lifestyle makes us all quite envious but thrilled for him and the future of Fashion Styling in Pakistan.

He is working on launching the first ever Style House in Pakistan. Watch this space.



## IVS TAKES PART IN THE PARIS TEXWORLD FASHION SHOW

Pakistan enjoyed the honour of exhibiting pret collections at the 37th Texworld Fashion Show in Paris. The collection designed by faculty member Umer Rehman and **Alumna Imrana Shaharyar TX 1998** along with 3rd year students, Shanza Jamil, Ume Laila and Sakina Salahuddin, was much appreciated.

## THIS DEGREE CAN TAKE YOU ANYWHERE.

Head Creative at an educational gaming company by day and fitness instructor by evening, **Alumna Amal Sarwar CD 2011**'s degree took a tangent when she applied to train to become the first Bokwa instructor in Pakistan. "Think of your brain as a muscle, flexing in a certain direction from the minute you decide what you want to do with your life. Now think of stimulating individual fibres of that muscle and having them pulse in a different direction altogether, challenging them to get stronger with every pump. That sensation, of growth and newfound energy... that is what an alternate career in fitness is for me. And somehow I connect to both equally."



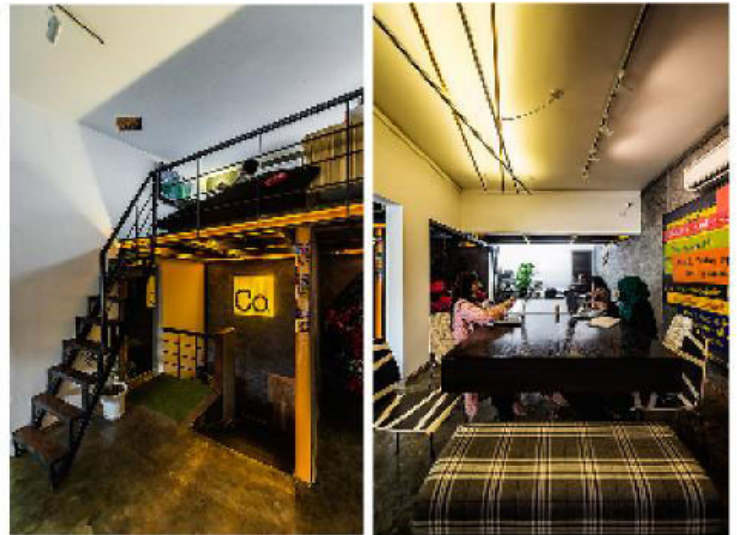
**Alumna Samar F. Zia FA 2007**, will be starting an open ended Art Residency in London's West End, at the Fitzrovia Community Centre. In addition to a culminating exhibition in the Summer, the residency also entails working as Associate Artist on Teeny Turners, an art program geared towards introducing art to Toddlers.

## CO: making space for freelancers

With the growing number of freelancers, especially in the Arts, the need to have a communal professional workspace is key. Enter Co.

"At CO we not only want to be a platform for your creativity to foster, but also a place where you can build your CCommunity while having fun. We want the weekends to be open for our and your friends who aren't members to come in and see what we're all about. Let them drop in, have a look around, sit and have a cup of coffee... or just catch up on some work."

This new venture by **Alumni Rizwan Malik CD 2000** and **Khizra Munir CD 2005** took off a few months ago and has provided the city with a much needed space that is both work and play.



visit [www.copakistan.co](http://www.copakistan.co) for more details

**Alumna Mariam Shakeel CD 2012** has been awarded a scholarship by the American Association of University Women (AAUW) for the 2015- 2016 school year to pursue a Masters degree in Public Health at Georgia State University with concentration in Public Health Communication.

She was also selected to design the official T-shirts to be sold for the US Navy Blue Angels at the Great Georgia Air show.



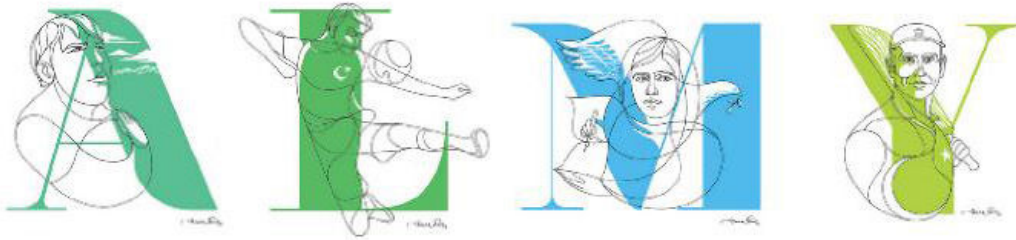
image: Samra Muslim



Textile graduates have been making us super proud in the Fashion Arena. **Sanam Chaudhri Sheikh TX 2000, Mahin Hussain TX 2002 & Wardha Saleem TX 2003** are all on the Fashion Pakistan Council and have successfully executed almost 4 seasons of Fashion Week.

Last month saw another superbly planned Fashion Week held at the PC Hotel and attended by all the Fashionistas, Social who's who, Fashion stalwarts & the fresh faces of the design world.

A wonderful project started in Mumbai about creating a space for designers to show off their ideas and talent, through the medium of Taxi Fabric found its way to Pakistan with the amazing illustrations of **Alumna Samya Arif CD 2007**. Speaking of her design Samya says, "I was approached by Taxi Fabric to do a design for the upcoming independence days of both India and Pakistan. I based my designs on the idea that Indians and Pakistanis are essentially the same people, coming from similar roots and focusing on our commonalities and unique characteristics at the same time."



**Alumna Sana Nasir CD 2012** won a Communication Arts Magazine competition for their Typography annual which come out in January 2016 for her illustrated/ typographic series on Herald Magazine's Person of the Year, published early this year.

# INTERNATIONAL ACCLAIM: DAALAN



Eight talented designers from IVS along with others from the region was invited to present their best works at Dubai Design Week. The panel, curated by **Alumnus Salman Jawed AR 2007**, housed under the featured the work of 8 brilliant artists, **Alumni Ali S Husain, Faiza Adamjee, Mustafa Mehdi, Hamza Masood Khan, Hina Fancy, Zaid Hameed, Saad Khurshid, Muniba Rashid**.

The purpose of Dubai Design Week is to create a central hub which acts as a platform to encourage the growth of the design industry in Dubai, while recreating cultural heritage for the participating pavilions, establishing a global meeting point for the design individuals. The Pakistan Pavilion acted as a portal and visitors were invited to enter the reinterpreted courtyard; a place where every Pakistani child and adult interacts with each other. Daalaan is a space where all doors open, capturing glimpses and moments of games in action. Through Daalaan, viewers had a chance to feel the energy that Pakistan's simple games contain.



photos from [www.facebook.com/Daalaan](http://www.facebook.com/Daalaan)

# frothyCAPUCCINO

ALL THAT WE HAVE BEEN UPTO AND MORE- SIT BACK AND ENJOY.



A familiar name was spotted in the credits of the much talked about, much awaited "He Named me Malala". **Alumna Khaula Jamil CD 2006** was the still photographer for the Pakistan unit. She cites this project as being a wonderful, challenging one, especially since it had to be kept under wraps because of the sensitivity of the locations.

Khaula is a photojournalist who will also be conducting a workshop on the basics of photojournalism under the Travel Photographer Asia banner, along side photography greats Dr Shahid ul Alam and Tewfic Al Sawy in Malaysia in May 2016. Details on [www.facebook.com/travelphotographerasia](http://www.facebook.com/travelphotographerasia)

Follow her on instagram @khaula28 | [www.facebook.com/Humans of Karachi](http://www.facebook.com/Humans of Karachi) | [www.facebook.com/khaulajamilphotography](http://www.facebook.com/khaulajamilphotography)

## COVERING THE CONVOCAATION IVS STYLE

RWorld founded by **Alumnus Rahat Rafiq CD2009** became the first IVS alumni team to officially cover the 21st Convocation last year, breaking a tradition of 20 years of traditional coverage. Photobooths with live printing and fun props was also part of the coverage. The completely home grown team comprises of **Alumni Adnan Adil Khan AR 2012, Zoral K Naik AR 2015, Eema Alvi CD 2012, Quratulain Q Choudhry DIP 2013**. Watch a teaser of the Convocation 2014 on [www.vimeo.com/114391839](http://www.vimeo.com/114391839).



[www.facebook.com/rphotography2008](http://www.facebook.com/rphotography2008)



Image: Mina Siddique

### from advertising to fashion design.

**Alumna Mina Siddique CD 2001**, a JWT stalwart, has developed her own stylish line of kaftans, scarves, clutches and interior beauties like lamps and silk cushions. Swift, bold strokes of a rotring pen form the base of her avant garde designs and rich colour tones add brilliance. Already hugely in demand, Mina has achieved unprecedented success in a very short time. She is stocking at The Pink Tree in Karachi, O de Rose & Galleries Lafayette in Dubai. [www.minasiddique.com](http://www.minasiddique.com)

These kitsch limited edition tables by **Alumnus Saad Pirzada AR 2012** really caught everyone's attention when revealed at Independence Day in August. Made from reclaimed wood in all shades of green and white, they were designed to invoke a celebratory feeling for the day. Some designs had an interactive QR code which lead you to a national song so while you sip your daily tea you may enjoy the spirit of Independence day.

### GOT MY EYE: PRODUCT WATCH



### REST IN PEACE, ZAHID.

**Alumnus Zahid Suleman AR 2013**, architect at AKU, a great person, avid cyclist, adventurer and photographer passed away on July 1st, 2015. He will be warmly missed by all as the gentle soul with the contagious smile who was always there to help out everyone. His family have opened 2 children's libraries in his memory and plan to open more. For information on how you can help, please visit [www.zsmls.blogspot.com](http://www.zsmls.blogspot.com).



**SATURDAY 9th JAN, 2016**  
**MARK THE DATE FOR THE ALUMNI MEET AND GREET**