

alumni BREW

a premium blend of alumni & their doings-

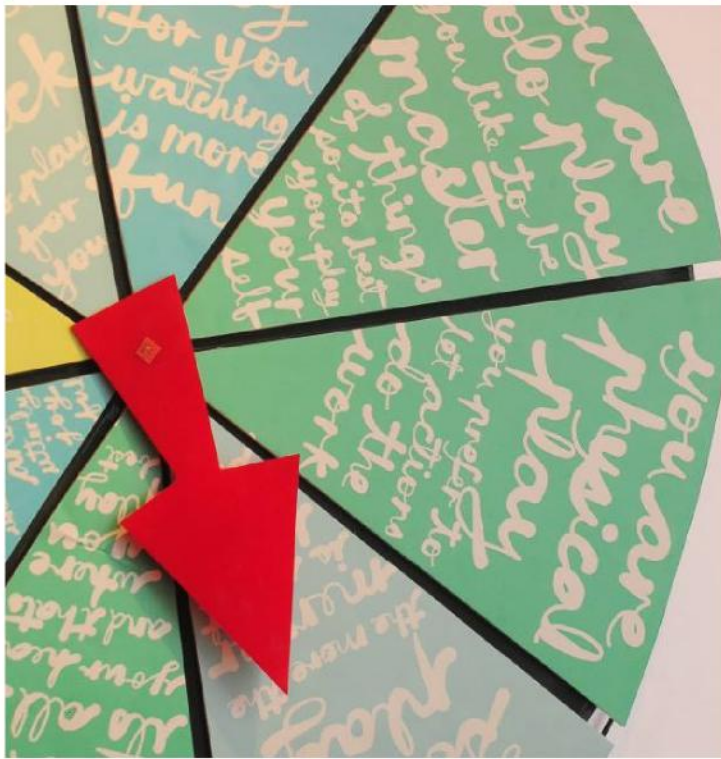
www.ivsalumni.com

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**BOG DIARIES: YEARLY UPDATE!
SPOTLIGHT: IVS FOUNDERS IMRAN MIR
& SHAHID SAJJAD**

**ALUMNI NEWS AND FEVER: THE SIXTH
ALUMNI SHOW- PLAY!**

REGULAR FEATURES/EVENTS AND MORE



The IVS Alumni Board of Governors (BOG) 2014-15
Uzma Bawany TEX 2002 (President),
Natasha Mukarram ID 2009 (VP),
Nazia Anwar CD 2009 (Gen. Secretary),
Sophia Qureshi AR 1997 (Joint Secretary),
Faisal Bilwani AR 2004 (Treasurer),
Manizhe Ali (FA 1996 and Sara Mahmood (FA 2010) (Ex-Officio Member).

layout & design: Sara Jamil/Mariam Hussain CD 1999 (Alumni Design Committee)

president TALK

"You have brains in your head. You have feet in your shoes. You can steer yourself any direction you choose. You're on your own. And you know what you know. And YOU are the one who'll decide where to go..." Dr Seuss

Sometimes you find inspiration in the simplest things in life and the above quote has been mine. On this note I'd like to wish this year's graduating batch of 2014, every success in all their future endeavors. Welcome them to the IVS alumni family.

The current Board of Governors of the Alumni Association will be completing its 2 year term in the beginning of 2015. We had set ourselves some ambitious goals, in amongst what we knew would be a challenging year. We have tried to build upon the foundations laid by the previous boards and engaged with a wide set of stakeholders, both inside and outside of the IVS fraternity. The association has managed to take the founders vision forward and managed to give back and be contributing members of the society. Our alumni have been very active both inside and outside of the school in this regards, as you will find out throughout this newsletter. Inside the school, various alumni have been playing their part as members of the IVS faculty, members of the various Boards of Studies, serving on the Executive Committee and the Finance and Planning Committee. But this year for the first time, an IVS alumna, Moyena Niazi has been invited to sit on the Board of Governors of The Indus Valley School. I find that to be the completion of the circle of life.

Similarly, with regards to the association, the baton is now ready to be passed on. The upcoming elections of the board will be held in February 2015 and the new board will be effective from March of the same year. It goes without saying that they will have their own set of challenges that the natural environment presents, but this commitment to give back will be the driving force. So all of you who believe in this ethos and want to embrace it practically, become a member of the IVS Alumni Association and use this platform to do your bit.

Uzma Bawany, President IVSAA, 2013 -2014

NEW ALUMNI IN THE HOUSE! WELCOME CLASS OF 2014.

JOIN A COMMITTEE! LOTS TO DO!

**THE BREW IS ALWAYS LOOKING FOR EXCITING
NEWS AND EVENTS FROM THE ALUMNI.
IF YOU HAVE SOMETHING YOU WOULD LIKE
TO SHARE IN THE NEXT ISSUE, PLEASE EMAIL
US AT INFO@IVSALUMNI.COM.**

bogDIARIES

Founders Day, celebrated by the IVS family every year, commemorates the Founders of the Institute. Held on 24th September 2014, it was attended by a large number of alumni, faculty, students and friends of IVS. A presentation was made by **Alumna Aliya Yousuf** from Fine Arts on Miss Mehr Afroz and by **Alumna Ghazal Shimail** from textiles on Mrs Shehnaz Ismail, both highly valued and respected figures of IVS who received the President's Pride of Performance Award this year. On the same day, there was the soft opening of 'Kahani', the IVS gift shop, an IVS outreach program to empower the rural communities and to celebrate a mutually creative environment for the alumni, faculty, students and the craftsperson and highly encourages the larger public to visit the campus.



THE IVS ALUMNI AWARD: 2013

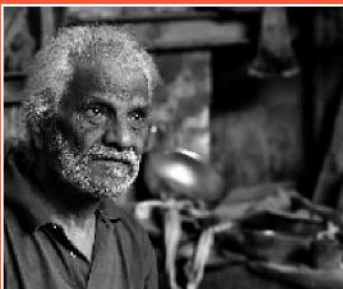


The IVS Alumni Award 2013 which was given to **Ana Khan AR 2013** is presented to the graduate who has been most socially conscious in applying his/her method of approach, technical/aesthetic literacy, and professional knowledge to the thesis that explores a solution of social, economic or political relevance or for community service.



The **Annual General Meeting** took place on the November 20, 2014. Opening with a speech by **Uzma Bawany** going over the vision of the association and the activity planner for the year, a slideshow was presented by **Natasha Mukarram**, highlighting events carried out through the year. **Faisal Bilwary** presented the accounts for the year 2014. The event was capped by a healthy dialogue discussing an active way forward and an innovative direction for the year 2015.

spotlight: on the dreamers



Losing one great is hard enough but when two artists who are held in high esteem pass away so close to one another, it is indeed a loss of the highest order to the creative community. Shahid Sajjad and Imran Mir, both Founders of the IVS will be much missed for their invaluable input and contribution that went into the making of this place we frequent.

Mrs Noorjehan Bilgrami, a close friend of both was quoted in an event saying that many people knew that Shahid Sajjad was one of the founding members of the IVS but not many knew that he suggested the name for the school. He wanted an institute modelled on Shantiniketan "where students could learn art under a tree". A dreamer and an artist in the truest spirit of the word, he chose to lead life as a professional artist and even turned down the Pride of Performance. Known for his beautiful pieces, his simple life, his is a loss of great nature to all those aspire for the purer form of art and what it means.



A true mesh of design and art, Imran Mir was a name both the Fine Artist and Graphic designers related to in equal measure. "Imran Mir's work had a sense of the overlap between design and art. A lot of people said there was too much design in his work but he was able to differentiate between the two in a subtle way. He turned designs into amazing metaphysical statements, into spatial cosmic paintings with vast emptiness. His art was playful and profound at the same time. There was a burst of colours in his paintings." said Ms Nafisa Rizvi, a long time friend and associate for an article in Dawn.

We are pleased and proud to have known and been associated with these amazing people and artists who inspired those around them and left behind such a compelling legacy to thrive and flourish.

images and excerpts from the internet: dawn.com and newsline.com

RAISING THE FLAG: A TRADITION IN THE MAKING



If you are wondering what to do next August 14 and want to experience some true patriotic spirit, come on over to the IVS campus where we have for the last few years, created a tradition of raising a 40 foot flag together, in unity with all around us, while singing the National Anthem.

PLAY...JUST A LITTLE BIT LONGER. THE 6th ALUMNI SHOW

20: The Sixth Alumni Collective was an open call to play. To explore all those ideas we hold back on, to let go and just have fun, lose the structure and do something we want to do just because. Comprising of over 40 pieces, it was a fun visual treat for all. The Show Committee 2014 comprised of Sara Jamil (CD 1999), Manizhe Ali (FA 1996), Sophia Qureshi (AR 1997), Sara Mahmood (FA 2010) and Mariam Hussain (CD 1999).



images courtesy alumni Rameez Rehman, Mashood Ali and Khaula Jamil

KARACHI CITY ORIENTATION

A FOUNDATION YEAR & ALUMNI COLLABORATION



7:00am : Indus Valley School of Art and Architecture FY Students begin cleaning



2:00pm : And this is what it looks like now!

Armed with the theme "The Thinking Heart", the Karachi City Orientation classes for the year aimed at taking a step back from the rationalizing head and focusing on the heart of emotions which evoke feelings of tolerance, empathy, passion and humanity.

In year packed with both thinking and doing, perhaps the activity that has created the most waves in the city is one inspired by "The Ugly Indian" which asks ordinary citizens to reclaim their space. Taking up the challenge, 80 Foundation year students took the task of cleaning up a neighbourhood wall in 7 hours. With positive encouragement pouring in on social media, they took it viral on a facebook page called Karachi Rising, challenging other institutes to take it up and create a wave of ownership. Kudos to the City class alumni and Foundation Year 2014 for a great initiative.



The City Class Alumni teachers for 2013-2014 are Khaula Jamil CD 2006, Fatin Khalil CD 2007, Tehmina Fatima CD 2008, Nazia Anwar CD 2009, Rahat Rafiq CD 2009, Bisma Askari AR 2007, Maheen Meenai CD 2006, Mohammad Ali CD 2009 and Eefa Khalid.

alumniFEVER

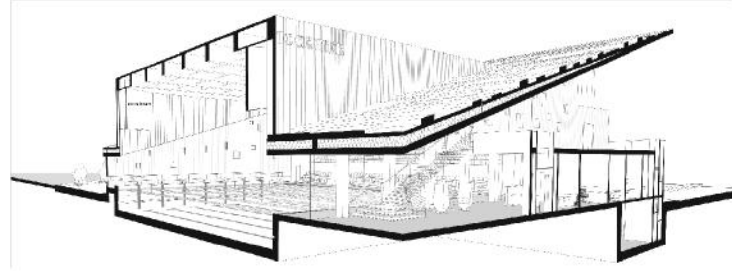
Shows/exhibitions/plays/concerts/book launches /design work/awards etc: Tell us what you are upto and we would love to plug in your news to share.



Asia Society is delighted to announce the India-Pakistan 21 Regional Young Leaders Class of 2014, a diverse group of 12 dynamic and accomplished individuals who are committed to addressing the most fundamental issues confronting the South Asian region, particularly those affecting India-Pakistan relations. During their year-long fellowship, this third cohort of fellows will leverage their collective brain trust to explore opportunities for greater collaborative endeavors in redressing the region's common challenges. Congratulations to **Alumna Yusra Askari TEX 2000** for being part of this team!



Alumna Madiha Raza TEX 2009's 'Flight of Birds' collection at the Maybelline New York Millennial Fashion 2014 was original, polished and artistic. Based on leather laser cutting and 3D textures combined with digital printing, 'Flight of Birds' scored on multiple levels. The silhouettes, detailing and finishing of the outfits were all outstanding. Raza's leather cut leather capes were particularly appealing, as were her custom-made, colourful accessories. The vibrant textural handbags and shoes worked perfectly with the collection and were beautiful pieces in themselves.



Lahore University of Management Sciences (LUMS) required an Aquatic center on-campus with a FINA standard 25m(08 Lanes) swimming pool as a core requirement. The aquatic center will cater for swimming, water polo and other aquatic sports.

We conceived a building that was simultaneously dynamic with exaggerated formal movement and tied seamlessly into the contextual fabric of LUMS. The concept is, hence, about creating a dialogue between the inherent dynamism of aquatic sports and the strict orthogonal geometry of the context.

For this purpose they approached the Pakistan Council of Architects' and Town Planners (PCATP) to organize a nation-wide competition, inviting design firms to submit their proposals. The results of the competition were announced in September and Architects' Bureau (comprising of the core team of **Alumni Abdul Ali Khan and Saba Shaykh AR 2008** along with Ar. Abdul Qayyum Khan) was declared the winner.

Alumna Rumaisa Mughal CD 2012 received a 100% scholarship to Draper University, a 2 month Entrepreneurship program in Silicon Valley. In October 2014 she designed Remote Interview which won first prize at the P@SHA ICT Awards and it has now been nominated for APICTA 2014, the results of which are due any day!



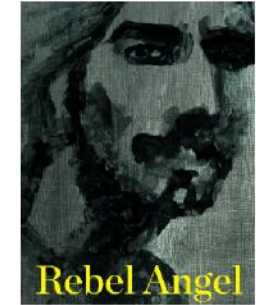
She is currently working on a game for Pakistans first full-length animated feature film.

Alumna Varah Musavvir TEX 2011, who started her crafters brand Firefly while in college, won the 'Young Entrepreneur in Spotlight Award' at the 5th Annual Ladiesfund Women's Awards 2014. The first Pakistani to be affiliated with the international scrapbooking manufacturer, Prima Marketing, Inc, she represents Pakistan and currently serves as an Art Educator for the 2014-2015 term. Also the brain behind the popular annual Crafter's Expo, Varah has her hands full as she forges ahead with many future plans.



The Crafters Expo this year will be held on Sunday December 21, 2014 from 1pm-8pm at the Royal Rodale Club. Don't miss it!

Rebel Angel, the monograph celebrating the life and works of an artist, activist, stuckist and muralist and **Alumnus Asim Butt FA 2006**, was launched in April at the Canvas Gallery, followed by the auction of his last works. It was the first publication of PeaceNiche.



It was designed by **Alumna Ayesha Tariq CD 2011** and distributed by Markings Publication.



Crescent Bahuman, set up a stall at the Premiere Vision Denim Festival 2014 at Barcelona. They commissioned **Alumna Ayesha Tariq CD 2011** to do Lollywood inspired Murals for their display. The murals were titled Jeauine Love Part 2, a piece drenched in satire portraying a passionate a typical Lollywood love scene placed in the midst of a classic conservative Pakistani ethos.

Congratulations to **Alumna Priya Pinjani AR 2013** who got the Fullbright Scholarship for her Masters in Industrial Design for 2015. We wish her the best of luck!

Alumnus Fawad Suhail Abbasi AR 2002 was nominated as the first Chairman of the ARCASIA Young Architects Committee at ACA 16 held between 24-29 June 2014 in Kuala Lumpur, Malaysia. This is a new committee within ARCASIA consisting of 19 Countries and Fawad is its first chairman representing Pakistan. He will serve a 2 year term 2015-16 from January onwards.



Fawad has also served as the IAP nominated member on the ARCASIA Committee on Green and sustainable architecture for two years and on the executive committee of both IAP and PCATP in various capacities in the last few years.



Earlier this year, **Alumnus Mohammad Ali Sheikh CD 2009** was part of a team that received the coveted Emmy award for a documentary film called 'Outlawed in Pakistan' and was a part of the Frontline series of PBS. Sheikh worked as an associate producer on the film along with the directors, Hike Schellmann and Habiba Nosheen.

'Outlawed in Pakistan' follows the story of a young girl who was allegedly raped in her village as she was returning from school and her struggle to get justice.



Alumna Rubab Paracha AR 2009 currently pursuing her Masters in Germany recently exhibited a Drone Documentation Project at the Neues Museum for an exhibiton titled "Was Bliedt?" which ran from August to November 2014.

With 2014 marking 10 years of drone strikes in the area, the basic idea was create a visual that creates awareness encouraging people to think about it from a global human perspective.

Pixels Creative Essentials set up by **Alumna Mahjabeen Mankani CD 2007** is a Karachi based non-profit company, aiming to help the cause of education through its family managed Trust Mahmood Ali Mankani Education Fund (MAMEF). Its primary goal is to support the less privileged, yet talented Pakistani students, particularly in professional studies, and help them become productive members of society.



Alumnus Osama Khalid CD 2011 completed his Masters in Creative Advertising and through that, his portfolio was chosen to take part in D&AD's New Blood Exhibition. "Design and Art Direction (D&AD, formerly known as British Design & Art Direction) is a British educational charity which exists to promote excellence in design and advertising. The annual D&AD Awards and New Blood exhibition are respected, and regarded as a major event in the world of design and advertising."



His campaign for Kleenex was selected in the Falmouth University (MA Creative Advertising) booth.



Wed-Inc is an initiative by **Alumna Kanwal Jawed CD 2011**, and aims to break free from the archaic, stereotypical and mundane designs typically found in wedding and party invites towards a fresh, engaging and bohemian approach.

Kanwal combines her artistic disposition with practical training to create designs customized for a range of different palates and requirements. www.wed-inc.pk



Art directed by **Alumnus Jamshed Irani CD 2007**, this is the ad to watch. Slickly produced, smartly designed and with great music to boot, it injects a whole new sense of style to the brand and the players. [www. http://vimeo.com/113506143](http://vimeo.com/113506143)

CATCH A SHOW THIS MONTH.



“SHOWDOWN, EPREUVE DE FORCE”

Curated by **Alumna Mehreen Hashimi FA 2007**, the idea behind Epreuve de Force is to promote our young, talented and enthusiastic artists from different cities of Pakistan.

The show will be on at the Gallery Alliance Francaise de Karachi from the 4th to 28th of December, 2014

WHERE THE IVS ROADS TAKE US

MAKING MUSIC IN TOKYO

From 1st November to 14th November, **Alumnus Talha Wynne CD 2007**, also known as Tollcrane, traveled to Tokyo to attend the Red Bull Music Academy which is a series of globe trotting musical workshops. 30 selected participants from all spheres of the music industry from vocalists to producers come together each year in a different city for recording sessions, lectures by musical beatniks, collaborations and basically do anything that inspires them creatively. It's every musician's dream playground and Talha became the third Pakistani ever to be selected to attend the academy.

“I was living in Lahore at the time the Red Bull Music Academy Tokyo application was put up online. I had made a 40 minute mix of my tunes and filled up the lengthy 50 questions over the course of 4 weeks as per the requirement of the app. Application submitted and I forgot about it till June 2014. I had moved back to Karachi now and was at a friend's place when the list for successful candidates was announced online. I could not believe I had made the cut, major excitement and humility just took over me and the wait for November was unbearable.

I landed in Tokyo on the 1st of November, the day was overcast and slightly rainy, perfect conditions for my ice-breaker with this gigantic prefecture. I had a performance the very next day so the tourist in me had to wait till all of that was over with. After our orientation the following day I headed to the club where I was supposed to perform. The club was called Origami and on the bill that night was Mathew Jonson and Benji B, people I have looked up to for new music and sounds and it was quite surreal sharing stage with these guys. I opened the show and it went amazing, far beyond my expectations.

In the following two weeks, I collaborated with incredible minds, my fellow participants who came from different parts of the world, went to amazing club nights with acclaimed DJs taking the decks, sat down for lectures by Ryoji Ikeda, Fatima Al Qadri, the chief engineer of Korg musical instruments Hiroaki Nishijima, Talking Heads, Tony Humphries, Carl Craig and Robert Hood, all these of which have at some point been names in my iTunes or my Soundcloud's favoured playlist.

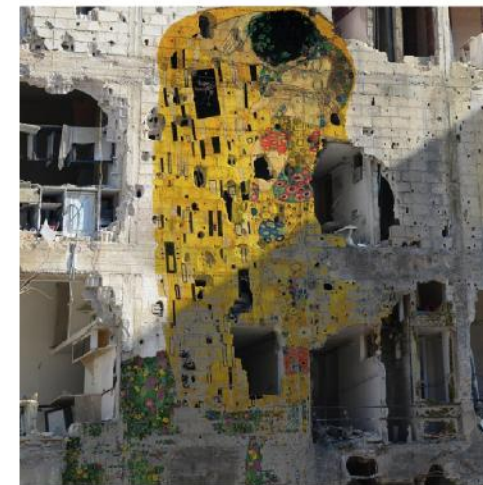
These 3 weeks were a life changing experience, the things I learnt, the people I met and had the honor and pleasure of working with, is probably a once in a lifetime thing. Tokyo really is a fantastic city, the balance between structure and nature is in constant equilibrium, much like the conscientiousness and courtesy within every citizen of Tokyo. I owe this journey to all my friends and fellow musicians who stuck together even though the gigs didn't pay, and our albums were being downloaded for free, if you stick to something that feels right, keep on going and the reward will come by in some way or the other, just don't seek a reward in the first place.”

image credits: Dan Wilton at the Red Bull Music Academy Tokyo 2014 - Red Bull Content Pool



CONFERENCE: THE RIGHT TO WORLD HERITAGE

by Alumna Masooma Shakir AR2000, Phd Researcher (Bauhaus Uni. Weimar), Asst. Prof. (DAP-NED)



Last month I attended a very interesting conference at the Brandenburg Technical University in Cottbus. The Title of the Conference was 'The Right to (World) Heritage' and it was a collaboration between the BTU Cottbus, International Association of World Heritage Professionals (IAWHP) and DAAD.

The papers in the conference raised important questions about the political role of heritage and the various political and identity related issues that are a part of the heritage management and representation. Important questions raised during the process of heritage conservation like what to conserve and preserve and what to not preserve must be endlessly discussed and spoken about at all levels from students, civil society to political bodies and authorities. These questions highlight what is important enough about the history and culture of a place and why.

Minority representation and diversification of heritage were essential issues where nationalization processes tend to overlook the diversification of a people or nation in order to make a simplified representation of a place. Heritage representation for the diverse groupings within a nation can increase the ownership value of a nation. This ofcourse has invaluable advantages including economic, social and cultural value additions.

Questions of sustainable physical and community / social development of places with regards to heritage preservation and various case studies made up for some thoroughly intriguing content for the conference.

A fascinating paper looked at the role of artistic activities in promoting and safeguarding heritage in armed conflict in Syria. This showed art work of some local Syrians of partly destroyed buildings in the conflict reinstating identity and what people related to as their own. Making art out of a negative disempowering act was a brilliant way of giving positive vibes of an intellectual and cultural survival representation of a people. All in all, such international conferences are a good reinforcement of the need and urgency to preserve heritage in different parts of the world, and finding good reasons of doing so.

image: by Syrian artist Tammam Azzam, source: www.ayyamgallery.com



ADVENTURES IN ART THERAPY: INDIA

by Alumna Hamida Khatri FA

As one of the artists in residence for the Gram Art International Artists' Residency Program, part of Khoj International Artists' Association, in June 2014 I spent a week in Paradsinga, a village 56 kilometers from Nagpur engaged with the community through various activities including educating the villagers about environmental issues such as ecology and sanitation.

It is noted that around 2.5 billion people have no luxury of defecating privately and Paradsinga was one place I witnessed to have fallen within that number. Therefore, the determination towards having to educate them through art-therapeutic based activities and puppet making, a human-sized pull puppet was constructed by the collective effort of the village boys. This way, it not only brought the community closer but also proved to be a great success in imparting the knowledge of using a toilet seat, which many did not know how to. Hence, the sculptural piece symbolized as a testimony of a healthy long-term relationship with the community folks.

Because of the warmth that I received from the villagers, I felt compelled to go back. I conducted various creative art therapy workshops that included collaborating with different schools, namely Government Primary School, Government High School, Gurukul High School, and Government Secondary High School, from Paradsinga, Chanda Devi Saraf School and Alag Angle Studio, from Nagpur.

The age group ranged from 5-20 years and the objective of these workshops was to provide a platform to deliver unrestricted expressions, which they do not generally have the means to explore. My experience in teaching these young kids and witnessing their emotional growth had been one of the greatest explorations towards my career. Furthermore, they have carved a rainbow in my heart that resonates planning the next round of workshops for them in the upcoming years.

For detailed information about the workshops and community-based art practice, visit www.hamidakhatri.wix.com/communityservice

frothyCAPUCCINO

ALL THAT WE HAVE BEEN UPTO AND MORE- SIT BACK AND ENJOY.

O21: BOX OFFICE HIT!



Directed by Jami and co directed by Summer Nicks, Operation 21 released on Eid this year was produced by Zeba Bakhtiar, Azaan Sami Khan and Jami.

It was exciting to see our alumni Marium Ali and Aamir Habib's names come up in the opening credits. Art director **Alumna Marium Ali CD 2001** says "Though the film was shot in Karachi, I worked on recreating Afghanistan and a few scenes for Pakistan. Creating Afghanistan, required a lot of research, and a fellow IVS Alumni, Haseeb (fine arts graduate) who lives in Kabul helped me understand the place visually. My piece de resistance was the Kunziat Kabul cafe! A team of fantastic interns who worked relentlessly with me and ofcourse the back bone of set design, a team of intensely hardworking labour."

O21 marks her fourth film, Zinda bhaag, Downward Dog and Good Morning Karachi being the other Pakistani films that she has been a part of.

images by Ehsun Farooqui



ADVENTURE ON!

Apart from organizing many adventurous events like water sports, paragliding & snorkeling, one of the most amazing and successful trips of 2014 was to Fairy Meadows & Nanga Purbat Base Camp in June. Located at the base of Nanga Parbat, Fairy Meadows has been a source of enchantment since long for back packers, climbers, wildlife researchers, photographers, painters, geologists and us.

The trip began with travelling through train and plane till Islamabad and then by road onwards, lasting 9 days in total, featuring trekking, camping, bonfire and loads of fun filled activities and sightseeing throughout. Highlights of the trip was the thrilling jeep ride, the underestimated trek uphill to Fairy Meadows with the mobile network working only under one shed!

Founded by Alumni **Rahat Rafiq CD 2009** and **Adnan Adil AR 2012**, the IVS Adventure Club appeals to all those with the love of the fun. Lined up next are Winter Fiesta in December'14, Snorkeling in Jan'15 and Hunza Festival in March'15.

"We have a stunningly beautiful country that we should see as much as we can of!"

Photography (left) by **Zahid Suleman AR 2012** on a trip to Ghorak hills a beautiful place along the border of Sindh and Baluchistan at a altitude of 5600ft as part of a cycling camping adventure.

